



SPONSORSHIP PROPOSAL

BPFA's

Inclusive Fit Pro Summit

Uniting fitness pros across disciplines to transform the industry into a welcoming, inclusive space for all bodies.

May 17-18, 2024
Philadelphia, PA

Contact

Instagram <https://www.instagram.com/bpfaofficial>

Website <https://www.bodypositivefitness.org/>

Email bodypositivefitnessalliance@gmail.com





Introduction

The Body Positive Fitness Alliance (BPFA), a 501(c)(3) nonprofit, is at the forefront of this transformative movement. Originating from a collective desire to move away from harmful practices, BPFA has evolved into a global network and online education platform for fitness professionals. Our mission is to ensure equitable access to exercise through educational resources and community-based learning.

In particular, we are reaching out to brands that share our commitment to inclusivity, empowerment, and sustainable practices. The 2024 Summit, scheduled for May 18th & 19th in Philadelphia, PA, and online, provides a unique opportunity for companies like yours to align with like-minded professionals. The Summit serves as a platform for fitness experts across various disciplines to connect, learn, and contribute to the positive transformation of the industry.

Your support and collaboration can make a significant impact on fostering a fitness industry that is not only welcoming but also empowers individuals of all body types. We are confident that you would be a valuable partner in our mission.

We look forward to the possibility of collaboration and to exploring how together we can contribute to a more inclusive and empowering future for the fitness industry.



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ABOUT US

Originating in 2016, the Body Positive Fitness Alliance (BPFA) emerged from a shared commitment to changing the fitness industry for the better.

Now a 501(c)(3) nonprofit, the BPFA has evolved into a global network and online education platform for fitness professionals seeking to build a fitness industry that prioritizes accessibility and inclusive practices.



OUR VISION

to transform the health and fitness industry into a space that is welcoming and inclusive for all bodies.

OUR MISSION

is to ensure equitable access to exercise through educational resources and community-based learning.



ABOUT THE SUMMIT

May 17-18, 2024
Philadelphia, PA

The BPFA Inclusive FitPro Summit is an event that unites fitness professionals across movement disciplines, dedicated to reshaping the health and fitness industry into an inclusive space for all body types.

The weekend is full of:

- Business skills workshops
- Body-positive fitness demos
- Inspirational speakers
- Networking with body positive fitness professionals





BENEFITS FOR SPONSORS

1

Positive Brand Alignment

By supporting an organization committed to inclusivity, empowerment, and sustainable practices, your brand can enhance its image and be associated with positive social impact

2

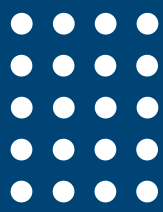
Connect your Brand

The 2024 Summit brings together fitness professionals across various disciplines looking for ways to better serve their clients and grow their brands.

3

Support Change

Your brand will be recognized as a key contributor to the event's success, fostering goodwill and building lasting connections with fitness professionals who share a commitment to inclusivity and empowerment.



SPONSOR OUR MISSION



\$1000

Primary Sponsor

- Prominent Company logo at the event, on all printed materials and on our website.
- Shout-out on social media
- Ongoing partnership throughout the year and brand recognition on our virtual learning community
- Opportunity to table during our social hour or play a video at the event
- Tickets to the Summit



SUPPORT THE EVENT



\$300

Host a Speaker

- Company logo on the event page and all printed materials
- Individualized company shout-out on social media
- Opportunity to table during our social hour or play a video at the event.

In-kind

Products & Services

- Do you have products or services that you would like to share at the event or partner with us on?
- Please reach out with a proposal.

Our goal is to build mutually beneficial partnerships. If you have a sponsor proposal not suggested in this packet please reach out for further discussion.



THANK

YOU!



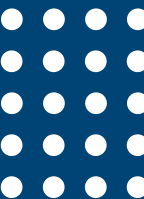
Thank you for your consideration . Please
feel free to reach out if you have any
questions or if you'd like further
information.

Contact

Instagram <https://www.instagram.com/bpfaofficial>

Website <https://www.bodypositivefitness.org/>

Email bodypositivefitnessalliance@gmail.com



WE LOOK FORWARD TO WORKING WITH YOU!